

Aviaid Oil Systems 10041 Canoga Ave. Chatsworth, CA 91311

+1 818-998-8991 email: sales@aviaid.com contact: *Nathan Last*

December, 2024 FOR IMMEDIATE RELEASE



Cheyne Forbes and John Schwarz

https://electronic-pr.com/2024/12/aviaid_ross_ merger/

Aviaid Oil Systems and Ross Performance Parts Announce Strategic Merger to Enhance Global Market Reach

In a move that underscores the increasing globalization of the performance and racing markets, Aviaid Oil Systems of Chatsworth, California and Ross Performance Parts of Wodonga, Victoria, Australia have officially merged their resources.

Founded in 1961, Aviaid Oil Systems pioneered the introduction of dry sump technology into motorsports, establishing itself as a key player in the industry. From supplying Carroll Shelby's legendary Cobras and the LeMans-winning Ford GT-40 to collaborating with Bruce McLaren in the CanAm Series, Aviaid has left an indelible mark on racing history. Recently, Aviaid's lubrication systems have powered the world's fastest piston-powered vehicle, the 'Speed Demon' streamliner. This legacy of innovation now converges with Ross Performance Parts to drive further advancements in the global market.

Ross Performance Parts (not to be confused with Ross Pistons), founded in 1981, and has grown to be the leading manufacturer of harmonic dampers, EFI trigger kits and dry sump oil systems for JDM and Euro platforms. Used by the world's best JDM tuning houses and drivers, their parts are utilized on vehicles that hold the world drag racing records for fastest all-wheel drive and IRS, and are the parts of choice for drift legends like Daigo Saito and Ken Gushi in Formula Drift US and Japan. Having served as a distributor for Aviaid pumps for many years, this merger represents the natural evolution of their longstanding partnership.

In announcing the merger Ross CEO Cheyne Forbes said, "This merger is a pivotal moment for both companies. By combining our expertise and resources, we not only advance the Aviaid brand globally but also improve Ross Performance Parts reach into the U.S. market, where we see significant growth potential. This is a true win-win for both our teams and our customers." John Schwarz, who has guided Aviaid for the past 25 years, remains with the company in an advisory capacity, and the facility in Chatsworth, CA is being expanded to warehouse the Ross Performance Parts line.

As these two industry leaders unite, the performance and racing markets can anticipate a new wave of innovation and global reach. For more information on how this merger will shape the future of high-performance automotive parts, visit www.aviaid.com and www.rossperformanceparts.com.



9322 Crebs Ave. Northridge, CA 91324 **818-854-6136**