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https://electronic-pr.com/2023/03/2023-triplecrown-of-rodding/

## ARP To Present Major Awards At 2023 Triple Crown of Rodding

While ARP is known for sponsoring the two most prestigious awards (AMBR and Slonaker) at the rodding world's oldest event, the Grand National Roadster Show, the company has increased its support of hot rodding with a major presence in the newest "major league" event, the Triple Crown of Rodding. ARP will also be the "Official Fastener" of the event.

Slated for September 8-9 at the Nashville Super Speedway in Tennessee, the Triple Crown of Rodding has drawn tremendous support from the hot rodding community. ARP will be the presenting sponsor of three of the show's major awards; Street Rod of the Year, Street Machine of the Year and Street Cruiser of the Year. A separate slate of awards, sponsored by LMC Truck, are earmarked for trucks built up to 1972, for those manufactured from 1973-87 and 1988-1998.

Organizing the event are highly credentialed industry veterans Bobby Alloway and Gary Case, and a roster of noted builders that reads like a "who's who" of hot rodding will be presenting other special awards.

In announcing the company's participation, ARP Executive Vice President Bob Florine stated, "We are pleased to expand our support of hot rodding through participating in what promises to be a 'must' on the show circuit." Florine added, "We've worked with both Bobby and Gary over the years and have admired their accomplishments. The Triple Crown promises to be the proverbial frosting on the cake."

With multiple facilities in Southern California, ARP proudly manufactures all fasteners in-house to the industry's highest standards. The company's 5,000-plus fastener kits can be viewed at www.ARP-bolts.com with a free printed copy of the 2023 catalog available upon request.



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