

Race Winning Brands Acquires PAC Racing Springs

April 4, 2022

Mentor, OH – Race Winning Brands, Inc. (“RWB”), a portfolio company of MiddleGround Capital, is pleased to announce the acquisition of PAC Racing Springs (“PAC”), a leading manufacturer of high-performance valve springs serving the automotive and powersports performance and racing aftermarket. PAC represents the ninth add-on acquisition for Race Winning Brands.

**APRIL, 2022
FOR IMMEDIATE RELEASE**



<https://electronic-pr.com/2022/04/race-winning-brands-acquires-pac-racing-springs/>

PAC is headquartered and operates out of an industry-leading facility in Southfield, Michigan, just outside the industry-famous “Motor City,” Detroit. With roots in engineering and manufacturing

dating back over a century, PAC Racing Springs has combined their manufacturing expertise with involved, high-performance racing experience to focus on developing and producing best-in-class valve springs and valvetrain components.

Engineering, manufacturing, and testing in-house in the USA using precision equipment and techniques makes PAC a veteran in the performance valve spring market, aligning well with the rest of Race Winning Brand’s high-performance portfolio. PAC’s product line further enhances RWB’s ability to serve various racing markets, from circle track to drag racing.

“PAC Springs is another great addition to our family of brands and adds more technical manufacturing

capabilities to our overall program,” commented Bob Bruegging, CEO of Race Winning Brands. “Being a performance manufacturer is core for RWB and PAC fits right into that strategy. Along with our Manley, Trend and Victory1 brands, PAC enhances our valvetrain offering, equipping us with the necessary tools to improve quality, coverage and reduce overall lead times. This will translate to better care of all customers, whether they’re Automotive Drag or Circle Track racers to high-flying UTV and Motocross Powersports enthusiasts! We welcome the team at PAC Racing into our RWB family of iconic brands!”

“Race Winning Brands is a group focused on serving and improving the performance and racing community, and the PAC Racing team is very excited to join this family of iconic brands,” mentioned Chris Osborn, Director of Operations and Engineering for PAC Racing Springs. “Both engine technology and spring manufacturing processes are constantly evolving and we feel RWB’s vast resources and experience will help accelerate PAC’s product development to help better serve our fellow racers and customers.”

PAC’s manufacturing and supporting operations will remain based out their current Southfield, Michigan headquarters.

###

About Race Winning Brands

Race Winning Brands (RWB) is the leading manufacturer of racing and high-performance parts sold to automotive and powersports markets. RWB is the preferred source for high-end pistons, engine blocks, cylinder heads, intake manifolds, connecting rods, crankshafts, clutches and other engine and driveline- related performance components. RWB markets its products through multiple prominent brands including JE Pistons, Wiseco Performance Products, K1 Technologies, Diamond Pistons, Trend Performance,