

Mark Williams Enterprises 765 S. Pierce Avenue Louisville, CO 80027 303-665-6901 contact: *tech@markwilliams.com*

November, 2013 FOR IMMEDIATE RELEASE



High-Res COLOR Image Available For Download

This photograph, as well as the text of this press release—is available on-line. To download a high-resolution JPEG image you can visit our E-PR website for the automotive press:

www.electronic-pr.com It will be filed under "New Products" for six months from issue date, after that it will be filed under "Archived" releases.

You can also access the page directly by using the following address: www.electronic-pr.com/pr/new mw 837.html

After six months use the address below. www.electronic-pr.com/pr/arch_mw_837.html



M-W INTRODUCES NEW REDUCED MASS YOKES

Industry-leading driveline components manufacturer Mark Williams Enterprises has developed an innovative new Reduced MassTM transmission yoke (patent pending) that improves performance through a reduction in rotating inertia and also provides less ear deflection (reduces friction). Other benefits include contributing to optimum U-joint preload and improving shaft balance accuracy.

An M-W exclusive, the Reduced Mass[™] yokes are CNC machined from chromium nickel molybdenum aircraft alloy forgings and shot-peened to guard against stress crack propagation. They also feature a special O-ringed seal with a tapered retaining ring that puts pressure on the aluminum plug and eliminates fluid seepage.

Designed for 1350-series U-joint applications, the M-W Reduced MassTM yokes are available for all popular standard and automatic transmissions—including specially hardened models for use in roller bearing tailhousing applications.

Mark Williams Enterprises also manufactures companion heavy-duty yokes for 1480-series U-joint applications, which are of a standard design, given their high torque level environment. The Reduced MassTM yokes have been extensively load tested on M-W's torsional testing device and proven significantly stronger than nominal 1350 U-joint failure points.

For additional information call 800-525-1963 or visit www.markwilliams.com.

-30-