



SNUGTOP
 1711 Harbor Ave.
 Long Beach, CA 90813
 562-432-5454
 contact: Ruth Walker

December, 2013
FOR IMMEDIATE RELEASE

***SNUGTOP Introduces
 New "Outback" Topper***



Industry leader Snugtop has called upon its considerable experience building both recreational and commercial truck caps to develop a new generation of toppers for outdoorsmen. Called the "Outback," this innovative topper from Snugtop debuted at the recent SEMA Show in Las Vegas to rave reviews. It was the only truck cap to receive recognition from Truck Trend magazine as part of its "Top 25" new products at SEMA.

The Outback combines the rugged durability required of commercial toppers with contemporary styling and clever engineering. Perhaps the most prominent feature is the Outback's use of two Suburban-style full-length rear doors; split 60/40 to facilitate easy access and loading... an industry first!

Featuring Advanced Structural Composite construction and additional roof reinforcement, the Outback can carry up to 500 lbs. of gear in optional racks. This enables the owner to equip the Outback for a variety of recreational activities that include kayaking, sailboarding, canoeing, surfing, skiing, snowboarding, bicycling and camping. The Outback can also be equipped to carry fishing and hunting gear inside the roomy topper.

Other important attributes include large glass sliding side windows (with optional pet screen), an LED rear brake light with provisions for a back-up camera, heavy-duty full-length door hinges, a T-handle lock and stainless steel hardware.

Like all Snugtop products, the Outback is manufactured at the firm's Long Beach, CA facility. For additional information visit Snugtop's newly revamped website at www.snugtop.com or call 562-432-5454.

**High-Res COLOR Image
 Available For Download**

This photograph, as well as the text of this press release—is available on-line. To download a high-resolution JPEG image you can visit our E-PR website for the automotive press:

www.electronic-pr.com

It will be filed under "Automotive" for six months from issue date, after that it will be filed under "Archived" releases.

You can also access the page directly by using the following address:

www.electronic-pr.com/pr/new_snu_1305.html

After six months use the address below.

www.electronic-pr.com/pr/arch_snu_1305.html



prepared by:
**HOLLAND
 COMMUNICATIONS**
 8910 Quartz Avenue
 Northridge, CA 91324
 818-341-4777 #19115-1305